



# **2026 Media Kit**

[www.dijitalbaskive3d.com](http://www.dijitalbaskive3d.com)

## Increasing Acceleration of Digital Printing

Dijital Baskı ve 3D Magazine started to be published due to the improvement and change in printing sector with recent technological developments. Digitalization of printing, especially rapid developments in inkjet; use of UV drying and advances in printing the way for printing to be applied on any surface.

In commercial printing, publishing and advertising; promotion, label, flexible and rigid packaging; printing on glass, wood and metal; decoration and textile, regular and irregular surfaces, substrates etc. makes life easier in every sense. While communication tools shift from printed media to digital media, digital printing is becoming a life giver for printed media with its unlimited opportunities.

Digital Printing and 3D becomes the voice of digital printing with the help of its great variety within.

## 3D Makes Life Easier

From dental prosthesis to machinery, housing to space craft, it is now possible to produce many objects with 3D printers.

Even though this breakthrough is not directly related with the printing in classic manner, it is now at the service of humanity as another type of printing

## Reader Profile

Dijital Baskı ve 3D are delivered to the managers of the following enterprises:

Printing companies providing commercial printing services,

Companies providing digital printing services,

Companies providing packaging and label printing services,

Enterprises providing advertising, indoor and outdoor large format printing services,

Companies providing 3D printing services, architecture and design offices,

Machinery and Material Suppliers,

Paper and paper products manufacturers and sellers,

Advertising agencies, Advertising and industry photographers,

## Distribution

Dijital Baskı ve 3D is being distributed to all over Turkey in Digital Printing Houses, Publishers, commercial printers, advertising agents, packaging and label producers, enterprises who uses printing in producing phases, architectural design offices, indoor and outdoor large format printers. Digital printing machine producers, representatives, sellers, material suppliers, 3D printing machine producers and sellers.

## Content

- News (from country and world short news),
- Interviews (a chosen title from the agenda, a special guest, via e mails with abroad)
- Succes Stories (Renown firm managers succeed in using new technologies)
- Applications (Prints, produced with new technologies and related applications)
  - Packaging and label, corrugated packaging
  - Outdoor applications
  - Interior applications
  - Industrial printing and decoration / door, floor, ceiling, tiles, wallpaper, glass, furniture etc.
  - Digital textile printing – Garment, t-shirt, home textile, flag and banner
  - Photography / poster, album, photobook
  - Documents / Color commercial printing applications, catalogs and brochures
  - Publishing – Newspaper, book, magazine / black and white, color applications
- Trends – Lastest research, approaches and pioneering applications
- Technology – New technologies, products
- Fairs and events – Fair, congress, symposium, seminar and open house, educational activities
- 3D – Additive manufacturing applications, models and model making will be featured.

Dijital Baskı ve 3D Magazine will inform sector members about sectoral advancements, news and events and also, reflects technical info and views via signed articles from industry experts.



## Publication Period and Circulation

Dijital Baskı ve 3D magazine has started to be published in January 2019 with a monthly circulation period. The magazine is published in every mid-month.

**Dijital Baskı ve 3D** has monthly count of 500 copies and this number increases in Special events or Fairs.

Further more, readers can be access to magazine content via e-magazine (<http://www.dijitalbaskive3d.com/e-dergi/>). We are sharing it's link with thousands of printing professionals at social media and by e-newsletters

## Subheads of Digital Baskı ve 3D

- Commercial Printing and Publishing
- Packaging and Label
- Industrial Printing and Large Format
- From ARED news (Sign Association of Turkey))
- Textile Printing
- Trends and Technology
- Events and Fairs
- 3D

## Technical Qualities

Dijital Baskı ve 3D is printed on 90 and 115 grams of matte coated paper in color and bound with wire stitches. The magazine is published with a size of 27 x 22 cm and an average of 4 signatures.

It is our preference that the advertisements used in our magazine should be sent as digital files, if possible, as pdf files suitable for printing.

A color print proof should be send with advertisements to avoid any problems.

## 2026 advertisement prices

FRONT COVER (20 X 22 cm)	1500.- Euro
BACK COVER (27 x 22 cm)	900.- Euro
INSIDE COVERS (27 x 22 cm)	650.- Euro
PAGES between 1 nd 11	650.- Euro
FIXED PAGE	600.-Euro
<b>FULL PAGE</b>	<b>500.- Euro</b>
1/2 PAGE	275 - Euro
1/4 PAGE	155 - Euro
1/8 PAGE	85 - Euro
INSERT - 1 SHEET	500.-Euro
INSERT - 2 SHEETS	1000.-Euro

(These rates can not be applied to the inserts with heavy papers)

**TAX EXLUDED FROM PRICES (+18 %, VAT).**

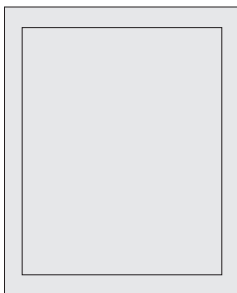
## Publication Calendar

Month	Deadline for submission	Month	Deadline for sub.
January 2026	15 December 2025	July 2026	15 June 2026
February 2026	15 January 2026	August 2026	15 July 2026
March 2026	15 February 2026	September 2026	15 August 2026
April 2026	15 March 2026	October 2026	15 September 2026
May 2026	15 April 2026	November 2026	15 October 2026
June 2026	15 May 2026	December 2026	15 November 2026

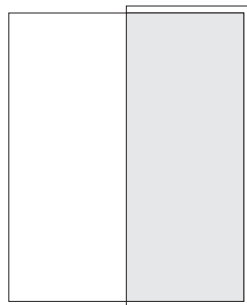
## Ad Dimensions



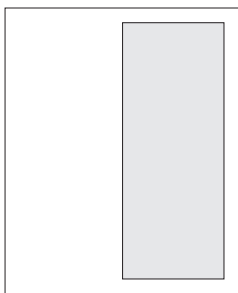
1/1 page bleed 270 x 220 mm  
with trim allowance 278 x 228 mm



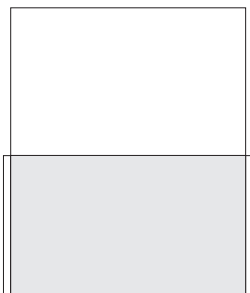
1/1 page non-bleed  
240 x 190 mm



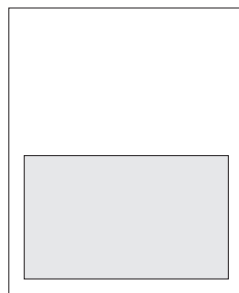
1/2 page vertical and bleed 270x 108  
mm. / with trim allowance 278 x 112 mm



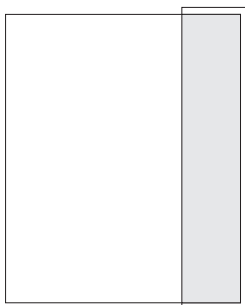
1/2 page vertical and non-bleed  
240 x 93 mm



1/2 page horizontal and bleed 133 x 220  
mm / with trim allowance 137 x 228 mm



1/2 page horizontal and non-bleed  
118 x 190 mm



1/4 page vertical and bleed 270 x 44  
mm / with trim allowance 278 x 48 mm

## Web Advertisement Prices for 2026

Location		Size	Price (Euro)	
			GIF	Jpeg
MAIN PAGE BANNERS				
Top of top bar	90 x 1200 px	350,-€/Month	275,-€/Month	
Next to Matbaa Haber Logo	90 x 800 px	350,-€/Month	275,-€/Month	
Banner for right side (Main page, below popular articles list)				
	700 x 345 px	350,-€/Month	275,-€/Month	
	345 x 345 px	160,-€/Month	140,-€/Month	
	240 x 345 px	120,-€/Month	110,-€/Month	
	200 x 345 px	110,-€/Month	95,-€/Month	
Banner for left (between news headline)				
	345 x 345 px	160,-€/Month	140,-€/Month	
	200 x 345 px	110,-€/Month	95,-€/Month	
ARTICLES AND NEWS PAGE BANNERS				
Top of title block	100 x 1200 px	350,-€/Month	275,-€/Month	
	200 x 1200 px	490,-€/Month	415,-€/Month	
	300 x 1200 px	700,-€/Month	600,-€/Month	
Below of article headline	100 x 800 px	220,-€/Month	195,-€/Month	
in articles and news (horizontal 800 px, vertical can be different size)				
	200 x 800 px	350,-€/Month	275,-€/Month	
	300 x 800 px	410,-€/Month	350,-€/Month	

- Site addresses can be linked to your ads. (link available)
- Taxes exluded from prices (+ %20 VAT)

# Digital Printing and 3D bring your target audience closer to you!

With our printed copies in circulation and a high volume of web traffic on our magazine, you can unleash your potential with your banners!

Our website, dijitalbaskive3d.com, receives approximately

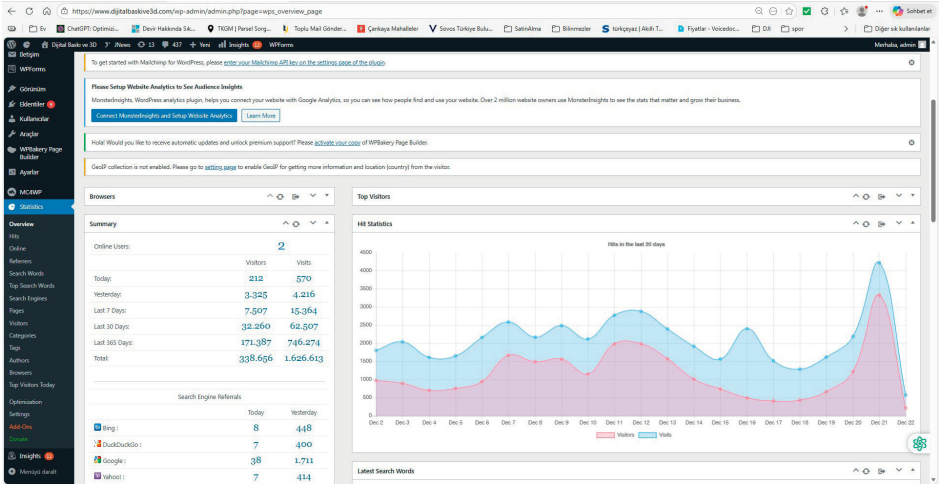
**2000**

unique visitors and

**3000**

page views daily

(the image below was taken on December 22, 2025).



**dijital  
baski<sup>ve</sup>3D**

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